



Company Backgrounder

There's no one else like us. Wyndham Hotel Group is a hotel industry giant with an unmatched presence of more than 8,000 hotels and over 697,600 rooms in 77 countries. We're a hospitality powerhouse, with 18 iconic brands united by the richest and simplest rewards program in the business.

Wyndham Hotel Group is in the midst of a strategic transformation laser-focused on our brands, technology and marketing. Our transformation mission is simple: elevate the experience of the everyday traveler, wherever they go, however they choose to stay. We're reimagining hotels generations grew up with creating new experiences travelers crave. That's because we believe travelers deserve great experiences and real value, and our portfolio – strengthened by our bench of economy and midscale hotels - delivers just that.

Our 18 brands include: Super 8®, Days Inn®, Howard Johnson®, TRYP by Wyndham®, Ramada Worldwide®, Ramada Encore, Microtel Inn & Suites by Wyndham®, Hawthorn Suites by Wyndham®, Wingate by Wyndham®, Travelodge®, Knights Inn®, Baymont Inn & Suites®, Wyndham Garden®, Wyndham Hotels and Resorts®, Wyndham Grand®, Dazzler® Hotels, Esplendor® Boutique Hotels, and Dolce Hotels and Resorts®.

The blue thread that ties them all together is Wyndham Rewards®, the richest and simplest rewards program in the business. Wyndham Rewards has revolutionized the loyalty landscape, offering members a simple-to-use, generous points earning structure along with a flat, free night redemption rate – the first of its kind for a major rewards program. Wyndham Rewards® members – 49 million and counting – have the chance to earn and redeem points for hundreds of rewards options around the world every day.

Headquartered in Parsippany, N.J., with offices around the globe in London, Shanghai, Dubai and other cities, Wyndham Hotel Group employs approximately 8,700 associates worldwide. Wyndham Hotel Group is one of three business units of Wyndham Worldwide Corporation (NYSE: WYN), one of the world's largest hospitality companies providing hotels, timeshare resorts, vacation rentals and timeshare exchange.

President and CEO: **Geoff Ballotti**

Leadership: **Jeanmarie Cooney**, executive vice president and chief financial officer
Josh Lesnick, executive vice president and chief marketing officer
Robert Loewen, executive vice president and chief operating officer
Christopher A. Nowak, executive vice president and general counsel
Faye Tylee, executive vice president, human resources

Regional Leadership: **Mark Kukulski**, president, Wyndham Hotels and Resorts
Scott LePage, senior vice president, brand operations and franchise services, North America
Leo Liu, president and managing director, China
Paulo Pena, president and managing director, Latin America and Caribbean
Barry Robinson, president and managing director, South East Asia and Pacific Rim
Daniel Ruff, president and managing director, Europe, Middle East, Eurasia and Africa

Facts and Figures

- Domestic system comprises more than nine percent of the U.S. hotel room supply
- Sold more than 132,000,000 room nights in 2015
- Days Inn[®], Ramada[®] and Super 8[®] brands have approximately 80 percent consumer awareness in the U.S., while Howard Johnson[®] and Travelodge[®] brands have approximately 70 percent

System Census by Region¹:	Hotels	Rooms
U.S.:	5,525	429,020
Canada:	506	40,032
Mexico:	40	5,754
South America:	127	13,196
Central America, Caribbean:	22	3,754
Europe:	357	48,921
Africa:	8	1,211
Middle East:	44	7,654
Asia:	1,370	145,279
Pacific:	36	2,786
Total:	8,035	697,607

System Census by Brand¹:	Hotels	Rooms
Baymont Inn & Suites:	436	34,614
Days Inn:	1,792	143,610
Dolce Hotels and Resorts:	21	4,951
Hawthorn Suites by Wyndham:	111	10,959
Howard Johnson:	369	42,346
Knights Inn:	377	22,912
Microtel Inn & Suites by Wyndham:	336	24,224
Ramada:	866	120,809
Super 8:	2,793	177,191
Travelodge:	402	29,604
TRYP by Wyndham:	115	16,370
Wingate by Wyndham:	149	13,703
Wyndham Hotels and Resorts:	111	28,010
Wyndham Garden:	106	16,754
Wyndham Grand:	30	9,379
Dazzler Hotels:	11	1,464
Esplendor Boutique Hotels:	10	707
Total:	8,035	697,607

¹System Census as of December 31, 2016



Approachable by Design

Check in to the Outstanding

Travel is the best excuse to enjoy the grand things in life, and Wyndham Grand Hotels and Resorts offers truly unforgettable travel experiences. A leader in guest reviews with an average rating of 4.28 versus the competition's 4.15*, Wyndham Grand is decidedly not pretentious, but approachable by design featuring pristine guestrooms, relaxing spas, one-of-a kind dining experiences, and more.

Located in some of the world's most sought after destinations, including Shanghai, Istanbul, Doha, Salzburg, Chicago and Orlando, local culture and style are infused into our hotels, creating distinct environments.

A Brew'd Awakening

Wyndham Grand Brew Parlor brings a new buzz to the traditional coffeehouse experience with hospitality's first branded cold-brew program. Our fresh take on happy hour encourages people to meet, recharge, or take a breather over cold-brewed coffee-based drinks and cocktails. It is happy hour, but with a jolt. Guests at participating hotels enjoy cold-brewed pick-me-ups and hand-crafted caffeinated cocktails like the Five-Spiced Shaken Iced Coffee or the Impetus Spritzer.

System Census as of 12/31/16:

	Hotels	Rooms
North America:	12	3,424
EMEA:	8	2,063
Asia Pacific:	10	3,892
Total:	30	9,379

Website:

www.wyndhamgrand.com

Social Media:



**Sources include Hotels.com, Expedia, Booking.com, Priceline, Qunar and TripAdvisor*



Inspire Discovery

Dolce Hotels and Resorts fosters inspiration through shared experiences. Fully managed by hospitality veteran Wyndham Hotel Group, Dolce's unique take on the art of hospitality celebrates the idea that there is always more to learn and discover.

Meetings Done Differently

At Dolce, guests break the ice on a snowy peak in Aspen or with a chilled cocktail in Provence. That's because this brand does meetings differently. Dolce is the unequivocal leader in meetings and group accommodation, a reputation well earned by delivering service in purposefully designed spaces. Its stimulating environments welcome creativity and are fully equipped with the latest technology and amenities ensuring all events are a success. Dolce is not only certified by the International Association of Conference Centers (IACC), but also a pioneer creating the IACC-standard Complete Meetings Package (CMP), which is now embraced by hotels worldwide.

Unique Experiences

Home to more than 600,000 square feet - more than 13 American football fields - of meeting space, Dolce hosts nearly 100,000 events welcoming four million meeting clients each year. In addition to state-of-the-art meeting rooms, nourishment hubs offering local cuisine, and breathtaking vistas, Dolce has cornered the market on nontraditional teambuilding experiences that educate, connect and inspire guests - with options like bicycle building, 'concoctioneering,' beekeeping and reforestation.

Inspiration at play

Dolce's full-service resorts welcome vacationers in some of the world's most awe-inspiring destinations: Napa Valley, Calif.; Aspen, Colo.; Munich, Germany; Chantilly and Provence, France; and Sitges, Spain. Amenities like championship-caliber golf courses, rejuvenating spas, and spectacular wineries, along with energizing activities like sailing, horseback riding, bicycling, and hiking, are embraced by vacationing couples, families and business guests alike. In fact, Dolce's golf courses are so popular for both business and vacationing travelers that on average, approximately 5,500 lost golf balls are recovered from each resort golf course per year.

System Census as of 12/31/16:

	Hotels	Rooms
North America:	15	3,655
EMEA:	6	1,296
Total:	21	4,951

Website:

www.dolce.com

Social Media:





Comfort Perfected

Welcome to Wyndham: A Distinct Experience

The namesake of the world's largest hotel company, Wyndham connects with guests by delivering comfort that exceeds expectations. Wyndham makes travel extraordinary with tailored services and amenities. From smartly detailed guest rooms, to beautifully appointed lounge areas, to distinct dining options and well-designed meeting spaces, our hotels offer all the features expected at a world-class hotel.

Wyndham is a popular upscale, full-service hotel choice in major urban and resort destinations around the world and is a top choice among Wyndham Rewards® members representing five out of the top 10 most redeemed hotels in the Wyndham Hotel Group portfolio.

System Census as of 12/31/16:

	Hotels	Rooms
North America:	38	11,184
EMEA:	15	3,031
Latin America: (includes Mexico)	29	6,261
Asia Pacific:	29	7,534
Total:	111	28,010

Website:

www.wyndham.com

Social Media:





Travel at Ease

Wyndham Garden® focuses on what matters most to deliver stress-free, easy travel. With a lens on the little details, guests find peace of mind when traveling for business or pleasure.

Wyndham Garden's strong footprint is growing where Generation X and Millennial travelers want to be. Wyndham Garden hotels feature a combination of excellent service, best-in-class amenities, and technology. With flexible meeting spaces, inviting lobbies, welcoming lounges and complementary high speed internet access, Wyndham Garden hotels fulfill guests' desires.

Wyndham Garden's new global hotel prototype is designed to make travel easier and more carefree while delivering greater returns for hotel owners through operating efficiencies. Conveying the promise of a garden with natural materials and pops of green, the new offering surpasses the segment by creating an upscale experience by incorporating modern architecture, abundant natural light, functional design and an all-day inclusive culinary concept.

System Census as of 12/31/16:

	Hotels	Rooms
North America:	70	11,779
EMEA:	14	1,826
Latin America: (includes Mexico)	19	2,573
Asia Pacific:	3	576
Total:	106	16,754

Website:

www.wyndham.com

Social Media:





Powered by the City

There's no better way to get to know a city than experiencing it like a local. TRYP by Wyndham celebrates the spirit of the urban traveler by offering an insider's look at a city's uniqueness. You can find us in the heart of the world's most exciting cities – the ones on your travel bucket list – like Abu Dhabi, Brisbane, Barcelona, New York City, Paris, and Sao Paulo. Our Mediterranean sass and urban flair energizes travelers with an inimitable style that delivered lifestyle hospitality before it was the trend.

- TRYP by Wyndham is for travelers who want to really know a city. Whether in Madrid, Mexico City, or Buenos Aires, travel experiences should be **authentic**. Hotels are staffed by locals who help uncover the side of the city that's not in guidebooks - the newest restaurants, the best places to shop and the latest nightlife – and all the best ways to tap directly into the spirit of the city.
- Tapas? Yes, please. One of the trademark features and the heart of every TRYP hotel is the **Plaza Central**, a social lobby brought to life with its tapas-style Gastro bar and dynamic atmosphere. It's the perfect place for an aperitif or a nightcap.
- If you prefer to work out in the comfort of your own room, our **Fitness Rooms** come equipped with exercise machines and a complimentary fitness kit including a t-shirt and shorts.
- Love a good bathrobe? Travelers looking for a little something more can opt for a **Premium Room**, engineered with comfy extras including bathrobe and slippers, premium amenities, and better views.
- We've got bunk beds. Amaze your little ones with a hotel room for the modern family or excite your group of friends. The **Family Room**, complete with bunk beds for kids and a larger bed for parents, comes with everything you need included from kid-sized trinkets, dental kits, bottle warmers and even baby gear.

Whether you want to find the best bar in Bogota, appreciate art in Antwerp or go dancing in Düsseldorf, we'll help you discover your destination the way only an insider knows how

System Census as of 12/31/16:

	Hotels	Rooms
North America:	3	353
EMEA:	91	13,018
Latin America:	20	2,934
Asia Pacific:	1	65
Total:	115	16,370

Website:

www.tryphotels.com

Social Media:





Modern Life in Balance

Designed for the Connected Traveler

Wingate by Wyndham® is the hotel for travelers who seek balance in work, life, and everything in between offering what's needed to stay connected, on-schedule, productive and ready for whatever comes next.

Spacious guest rooms are 100% smoke-free and furnished with ergonomic workspaces, free in-room Wi-Fi, and flat screen televisions. Wingate boasts complimentary services including inviting lobbies, welcoming lounges, a hot breakfast buffet, well-equipped fitness centers, and flexible meeting spaces.

A Leader in Guest Satisfaction

Wingate excels in providing guest satisfaction and our scores prove it. Business and leisure travelers rank Wingate #1 and high above the competition in well-respected sources including J.D. Power, *Parents Magazine*, *Money Magazine* and *Business Travel News*.

Wingate is building momentum and interest among guests and developers. Wingate is growing its footprint in exciting markets including Miami, Nashville, Denver and NYC.

System Census as of 12/31/16:

	Hotels	Rooms
North America:	148	13,527
Latin America: (includes Mexico)	1	176
Total:	149	13,703

Website:

www.wingatehotels.com

Social Media:





Stay Longer. Stay Better.

Hawthorn Suites by Wyndham is Wyndham Hotel Group's benchmark extended-stay brand. Our guest rooms are a home away from home for travelers. Regardless of the length of stay, Hawthorn crafts the most welcoming experiences for guests – encouraging them to stay longer, stay better.

Familiar Comforts

Maintaining a routine is crucial for the extended-stay traveler. Whether that means squeezing in a workout or eating a healthy meal, Hawthorn helps guests feel their best. With energizing fitness centers, complimentary healthy breakfast options, in-room kitchens encouraging home-style cooking, free Wi-Fi and on-site laundry facilities, Hawthorn features many of the familiarities of home including spacious one and two-bedroom suites, designed to help travelers relax and prepare for whatever the day ahead has in store. Weekday social hours inspire insightful interaction among guests.

Homemade @ HawthornSM

A new chef-driven in-room cooking program designed for guests to feel at home when hitting the road for long stretches. Hawthorn Suites by Wyndham tapped acclaimed culinary minds [Chef Hari Nayak](#) – a New York-based chef, restaurateur, author and culinary consultant – and [Chef James Rigato](#) – former *Top Chef* competitor and owner of the award-winning The Root Restaurant & Bar and Mabel Gray in Michigan – to create exclusive flavor-driven recipes designed for hotel living that anyone can make, even when away from home.

Each chef crafted seasonal recipes featured in the program's e-cookbook is available at www.hawthorn.com/homemade. All meals – such as sloppy joe tostadas, rigatoni with kale and pecorino, and salad with chickpeas, broccoli slaw and coconut – were designed to be easily prepared in Hawthorn Suites' fully equipped in-suite kitchens.

Perfect for Every Kind of Guest

Whether traveling solo or with the whole family, Hawthorn welcomes all, including Fido, thanks to a 100% pet friendly policy. Traveling with a group? Hawthorn was recognized as the Best Extended Stay Brand at the 2015 American Group Travel Awards.

Hawthorn is the only extended-stay brand offering twice the reward points as other extended stay brands. For every qualified stay at participating Wyndham Rewards hotels, guests get 10 points for every dollar or 1,000 points, whichever is more. The longer guests stay, the more they earn.

System Census as of 12/31/16:

	Hotels	Rooms
North America:	105	10,307
EMEA:	6	652
Total:	111	10,959

Website:

www.hawthorn.com

Social Media:





Brilliantly Efficient

Microtel Inn & Suites by Wyndham® is the purpose built award-winning segment delivering on both guest and owner expectations, Microtel is the only all new-construction hotel in the economy segment. With an established footprint of more than 335 hotels globally, Microtel prides itself on being an innovator, offering a midscale experience at an economy price.

While maximizing on size, we don't compromise on quality. Consistently ranked "Highest in Guest Satisfaction among Economy/Budget Hotel Chains," Microtel's rich award-recognized heritage is backed by 14 J.D. Power honors – the most wins of any hotel brand in the economy/budget segment. In addition, 27 percent of the brand across North America has received TripAdvisor Certificate of Excellence honors.

Smart, Modern, Efficient Prototype

- Designed for peak efficiency and built to minimize wasted space most hotels neglect, creating a consistent, high-quality product
- A modernized common area built into the lobby presents an inviting space for guests to socialize or stay productive
- Laundry room placement adjacent to the front desk allows for streamlined operations and multitasking
- Shorter construction times (approximately 9 – 12 months on average from ground break)
- Low startup costs provide an attractive feature for developers and an added value for owners
- Customizable amenities and optional upgrades such as a pool, fitness center or meeting room allow a more dynamic product and an attractive option in the economy segment
- Optional "Micro Marts" with for-purchase snacks, light meals, soft drinks and sundries

Efficient Accommodations

- Wall-hung furniture maximizes cleaning time by 20%
- Suites with 25 percent more space feature an efficient kitchenette design, dual desks and pullout couch

System Census as of 12/31/16:

	Hotels	Rooms
North America:	318	22,705
Asia Pacific:	13	924
Latin America: (includes Mexico)	5	595
Total:	336	24,224

Website:

www.microtelinn.com

Social Media:





Sample the World

Painting the World Red

Ramada Worldwide is making moves on a global scale. With more than 850 mid- and upper-midscale full-service hotels spanning 63 countries, it's one of the most recognized hotel brands in the world. Ramada's deep passion for delivering meaningful hospitality shines through its charming pops-of-red at every hotel touchpoint, from bright-red accent walls and flush lighting to rosy seat cushions and blushing bed toppers.

Full-service Hospitality in Every Locality

Guests choose Ramada because it's one of the few hotels offering full-service hospitality around the globe. Most feature an on-site restaurant, lounge or complimentary continental breakfast, as well as meeting rooms, business services, fitness facilities and Wi-Fi. With the most airport locations globally, it's a preferred choice of world travelers. Ramada's attentive and caring staff speaks nearly 80 local languages, including nine of the top 10 most spoken global tongues. Guests know they can venture to the edge of the earth, or simply to the edge of town, always finding familiarity in Ramada.

Ramada Invites Guests to Join its Global Community

Today, Ramada offers more personalized service with more authentic guest experiences. It's showcasing the uniqueness of each hotel through new, regionally-inspired designs and décor, local flavors and contemporized staff uniforms. These passion-filled, personalized touches are what make staying at a Ramada so memorable, and what guests most look forward to when joining Ramada's global community.

System Census as of 12/31/16:

	Hotels	Rooms
North America:	456	53,594
EMEA:	204	31,458
Latin America: (includes Mexico)	38	4,471
Asia Pacific:	168	31,286
Total:	866	120,809

Website:

www.Ramada.com

Social Media:





The Hotel Next Door

Hey there, neighbor. Come on in and relax. When you pop in to any of our more than 400 Baymont Inn & Suites hotels across North America, you'll find one thing stands out from other midscale hotels: good, old-fashioned service. We may be branching out from our Midwestern roots – we've tripled in size since joining Wyndham Hotel Group, landing us on *Entrepreneur Magazine's* Top Fastest Growing Franchises of the Year in 2016 – but we're still holding tight to our Midwestern values.

We call it hometown hospitality. We don't believe in pomp and circumstance here -- just warm, inviting service. Our hometown hospitality is grounded in our ability to connect with everyone who walks through our doors. When you enter our lobby, you're welcomed by the aroma of freshly baked cookies and a friendly smile waiting for you at the front desk. You'll also find warm waffles for breakfast, free Wi-Fi and comfortable, relaxing guestrooms.

It's all about relationships. The tremendous growth of Baymont Inn & Suites in the last 10 years is a testament to the close relationships we've built with our partners. It is the personal connection we have with every franchisee that has created the foundation of our success, and our long-term partnerships show it: nearly 30% of Baymont owners have been with the brand since it became part of Wyndham and more than 20% of the brand's franchisees own multiple Baymont hotels.

At Baymont Inn & Suites, our doors are always open, so stop in and stay awhile.

System Census as of 12/31/16:

	Hotels	Rooms
North America:	435	34,496
Latin America: (includes Mexico)	1	118
Total:	436	34,614

Website:

www.baymontinns.com

Social Media:





A Fresh Burst of Energy

Good Morning, Sunshine!

Just like the sun, our vibrant hospitality fuels the mind and body. With nearly 1,800 economy to upper-midscale global hotels, the sun has been shining on our doors and greeting guests in every possible travel destination from downtown to small town, beaches to backroads, and airports to amusement parks.

Waking Up on the Bright Side

It's always go-time at Days Inn. Our energizing Daybreak® breakfast offered across our U.S. and Canada hotels puts that extra pep in your step. Days Inn morning fuel includes fresh fruit, Dannon Light & Fit® yogurts, Kellogg's™ cereals and Quaker Oats® Oatmeal. We pour more than 40,000 cups of freshly-brewed coffee and nearly 52,000 cups of Florida's Natural® orange juice daily boosting guests' energy levels to the max. All of our hotels include DaysFitnessSM Centers featuring treadmills, elliptical cross trainers and weights, or access to beaches or pools for refreshing swims. Most Days Inn hotels provide free Wi-Fi, plus some offer restaurants, bars and meeting space to round out holistically-healthy and productive stays.

Built to Lead and Last

With more than four decades of hospitality mastery under our belt, Days Inn thrives amid today's competitive landscape. Our brand is a leading performer in the economy segment with nearly 115 percent Average Daily Rate (ADR) index and more than 102 percent RevPAR index at year-end 2015. With powerful brand recognition, robust marketing penetration and strong owner investment, the Days Inn brand and iconic logo have staying power as strong as the sun.

System Census as of 12/31/16:

	Hotels	Rooms
North America:	1,634	124,306
EMEA	60	3,777
Latin America:	4	231
Asia Pacific	94	15,296
Total:	1,792	143,610

Website:

www.DaysInn.com

Social Media:





An American Road Original

Our Story

Wherever you are in the world, the dream of the open road is the same—the wind in your hair, the sun on your face, and that feeling of freedom that can't be matched. With more than 2,700 Super 8 hotels across six countries and four continents—more than any U.S. based economy brand—the question isn't where you want to go but when.

The first Super 8 opened in Aberdeen in 1974—it's still there today—with a promise of a clean room, friendly service and a rate of just \$8.88 a night. Four decades and thousands of hotels later, our red and yellow sign serves as a calling card for one of the most trusted names in travel.

An Authentic Experience

Walk through the doors of one of our hotels and you'll know you're at a Super 8. From the signature black and white, locally-inspired art to our spirited staff and the aroma of hot coffee available for free, 24 hours a day. Add in a great room; fast Wi-Fi and a SuperStart® breakfast with waffles and cinnamon rolls, and you have everything you need for your stay. Plus, book directly with Super 8 and you'll also get the opportunity to earn points with Wyndham Rewards—the world's simplest, most generous hotel loyalty program.

Journey Onward

The spirit of Super 8 is stronger than ever and our journey is far from over. In the U.S. and Canada, we're elevating economy by transforming the look and feel of approximately 1,800 hotels with the biggest guest room redesign in our history—plus even more innovation is on the way.

And while we're still *An American Road Original*, today we are global—from record setting growth in China, where we open on average one hotel every day, to our more recent expansion into countries like Brazil, Saudi Arabia and Germany. Our mission: bring the dream of the open road to all.

System Census as of 12/31/16:

	Hotels	Rooms
North America:	1,751	106,101
EMEA:	3	422
Latin America:	4	350
Asia Pacific:	1,035	70,318
Total:	2,793	177,191

Website:

www.super8.com

Social Media:





A Smile in Every Town

Our Story

Ice cream. Family vacations. Clam strips. Happiness. For nearly a century, Howard Johnson has played a special role in helping generations of families create memories that last a lifetime. It's a proud tradition that continues today, thanks to nearly 400 Howard Johnson hotels spanning over a dozen countries worldwide.

Named after our founder—the father of modern day franchising—the Howard Johnson brand originated in 1925, when an optimistic Howard D. Johnson created and sold his own ice cream out of a small apothecary in Quincy, Mass., just outside of Boston. The ice cream was unlike anything customers had ever had and, because of its success, Johnson soon found himself the owner of ice cream concession stands running up and down the Massachusetts's coast. Over the course of several decades, Johnson would go on to grow that business—thanks in large part to his franchising model—into an orange roofed empire of both restaurants as well as hotels, creating the cherished brand that so many know and love today.

Never Far from Home

Staying with Howard Johnson means never having to feel like you're too far from home. Expect warm, friendly service and thoughtful amenities like free Wi-Fi and a complimentary Rise & Dine breakfast. Want to make the most of your stay? Every Howard Johnson hotel participates in Wyndham Rewards, the award-winning guest loyalty program that lets you earn points towards free nights with each and every stay.

Celebrating the Past, Looking to the Future

Howard Johnson is classic Americana and our heritage is one that will forever be remembered thanks to a lasting presence, not just in the minds of our guests, but also in pop culture. Did you know that Dior once inspired the design of our staff uniforms or that Kennedy White House decorator Sister Parish first introduced the turquoise color found in our logo? That celebrities like Lily Tomlin, Rachel Ray and Gene Hackman all count themselves as former Howard Johnson staff? And yet, for as proud as we are of our storied past, and the traditions and values that we've built along the way, it's just one piece of who we are today.

Stay with one of our newest hotels and not only will you find a look and feel that pays tribute to the classic mid-century modern designs that helped make us famous, but also modern art, stylish and functional furniture (think colorful lamps with plenty of outlets and USB plugs) and as always, a healthy dose of orange and turquoise.

Today, Howard Johnson reaches far beyond our American roots to embrace what has grown to become a truly global brand. Our hotels span four continents and are present in countries including Argentina, Brazil, Peru, India and China. While our global footprint continues to expand, our commitment to our guests and the communities we serve remains unchanged—because a warm, friendly experience and honest hospitality never go out of style.

System Census as of 12/31/16:

	Hotels	Rooms
North America:	267	21,105
EMEA:	2	243
Latin America: (includes Mexico)	47	2,824
Asia Pacific:	53	18,174
Total:	369	42,346

Website:

www.hojo.com

Social Media:





Your Base Camp for Adventure

Our Story

Whether you carefully plot your course or prefer bounding off toward the great unknown, everyone has their own sense of adventure and needs a base camp—a place that starts you off on the right foot each morning and gives you somewhere to rest your head at night. With more than 400 hotels across North America, Travelodge is that base camp.

Known for its laid back, California roots, Travelodge got its start as a budget brand with a focus on function over frills and making sure that, despite its low rate, the basics were always executed well. It worked too. Travelodge—then spelled TraveLodge—quickly became a hit. And, while the brand has grown and evolved significantly since, one thing hasn't changed: the promise of friendly service, a great night's sleep and a low, affordable rate.

Rest and Refuel

Every adventure is better when you're fueled up, rested and ready to go and that's exactly what you get when you stay with Travelodge hotels. More than just a comfortable room, expect amenities like in-room coffee; fast, free, reliable Wi-Fi and a daily complimentary continental breakfast. Plus, select hotels offer even more, everything from swimming pools and fitness centers to pet-friendly rooms and car charging stations. Better still, every Travelodge hotel participates in Wyndham Rewards, the award-winning guest loyalty program that lets you earn points towards free nights with each and every stay.

Charting a Course

Travelodge is all about helping travelers chart a course for adventure and later this year, for the first time in our history, we'll expand outside of North America opening our first hotel in Brazil. A major milestone for one of travel's most well-known and beloved brands.

But that's not all. Back in the U.S, we're helping energize new adventures in America's national parks for generations of guests to come with our official support as a sponsor of the National Parks Conservation Association. It's a natural fit for a brand where one out of every two hotels is located within 25 miles of a National Park and for whom the beloved Sleepy Bear has served as the ambassador of adventure since 1954.

System Census as of 12/31/16:

	Hotels	Rooms
North America:	402	29,604
Total:	402	29,604

Website:

www.travelodge.com

Social Media:





Basic Essentials

Just Right

With nearly 400 hotels across North America, Knights' hotels are conveniently located close to nearly 80% of the United States' 50 most-visited cities. No matter the route taken, the spontaneous travelers know they will receive no fuss accommodations at the best value.

Knights Inn caters to a widely unmet need in hospitality – no-frills accommodations with the benefit of a powerful rewards program. Guests enjoy low, nightly rates while earning Wyndham Rewards® loyalty points redeemable at any of Wyndham Hotel Group's more than 8,000 hotels, across 18 different brands.

Own Your Opportunity

The brand's established credibility and simple business model make it an attractive choice for entrepreneurs. Owners and operators believe in its value and distinctive characteristics uncommon for the segment including:

- Inexpensive cost of entry;
- Short-form license agreement; and
- Competitive terms.

In addition, the unique, flat-fee approach is perfect for entry-level investors. Approximately one-third of Knights' franchisees are first-time hotel owners, validating the brand's attainable opportunities for entrepreneurs and earning a Top 10 rank for hotel franchises in *Entrepreneur Magazine's* Top Franchises list. Owners start with Knights Inn and stay with Knights Inn, fostering loyalty to this deeply-rooted brand for future generations.

Backed by a world-class hospitality organization, Knights Inn provides ongoing support services that improve property performance and quality, while bringing value to owners' assets and investments.

System Census as of 12/31/16:	Hotels	Rooms
North America:	377	22,912
Total:	377	22,912

Website:

www.KnightsInn.com



Dazzler Hotels represent the perfect synthesis of functional aesthetics, comfortable spaces, and quality service, enabling guests to make the most of their time and be their best selves. Distinguished by strategic locations at the nerve center of cities on main avenues, near dining hot spots, and bustling commercial districts, each hotel provides a sanctuary for its guests, regardless of whether traveling for business or for leisure. Dazzler Hotels are currently located in Buenos Aires, New York, Montevideo, Asuncion, Florida, Campana, Lima and Puerto Madryn.

System Census as of 12/31/16:	Hotels	Rooms
Latin America:	11	1,464
Total:	11	1,464

Website:
www.dazzlerhoteles.com



A new concept in boutique accommodations, Latin American born Esplendor Hotels blend design and the avant-garde with unique guest experiences. Using an innovative eye, the brand transforms and restores historical, architectural jewels through a modern lens that combines on-trend details with distinct comforts reflective of each hotel's unique surroundings.

Located throughout Argentina, Uruguay, Costa Rica and Peru, the hallmarks of Esplendor include intimate hotels in aspirational destinations with a sophisticated style, premium rooms, and unique art collections.

System Census as of 12/31/16:	Hotels	Rooms
Latin America:	10	707
Total:	10	707

Website:

www.esplendorhoteles.com



The World's Most Generous Loyalty Program

Named the number one hotel rewards program for 2016-2017 by *U.S. News & World Report* as well as the most generous program by consulting firm IdeaWorksCompany, Wyndham Rewards® is a simple-to-use, revolutionary loyalty program offering members a generous points earning structure along with a flat, free night redemption rate – the first of its kind for a major rewards program. Members earn a guaranteed 1,000 points for every qualified hotel stay and can redeem for a free night at any of nearly 8,000 hotels globally with just 15,000 points or any of more than 17,000 condos and homes for just 15,000 points per room per night. With 49 million members worldwide¹, the program is built around three core pillars:

- **go freeSM**: With just 15,000 points, members can redeem a free night at any of the program's nearly 8,000 hotels globally or any of more than 17,000 condos and homes for just 15,000 points per bedroom per night.
- **go fastSM**: Members who want to redeem their points sooner or stay longer for less can book a night at available hotels for just 3,000 points plus cash. Condos and homes are available at 3,000 points plus some cash per bedroom per night.
- **go get 'emSM**: For every qualified hotel stay, members earn 10 points for every dollar spent or a minimum of 1,000 points per stay, whichever is more. Members will be able to earn points on condo and home stays beginning in mid-2017.

Introducing Member Levels

Introduced in May of 2016, Member Levels is an "elite" program for the masses, offering all members unique perks and access to the industry's first-ever experience enhanced redemptions.

- **go freeSM PLUS and go fastSM PLUS**
Redeem points for a stay in one of Wyndham Rewards' top 25 global destinations and receive—for no extra points—access to special discounts and savings on unique local experiences, all with no blackout dates. The added value of these awards ranges from \$5 per award night at the program's lowest level up to \$150 per award night at the highest level.
- **Four Distinct Levels**
Complementing Member Levels' new, industry-first, redemption benefits like *go free* PLUS and *go fast* PLUS are a host of other member perks, including free Wi-Fi, late check-out, early check-in, room upgrades, welcome amenities and more.
 - **Blue**: In addition to 10 points per dollar or 1,000 points on all qualified stays and *go free* award nights with no blackout dates, members receive free Wi-Fi and rollover nights toward the next member level. (Rollover nights never expire.) Redeeming in one of our top destinations? Celebrate with a PLUS award of \$5 per award night towards a local experience—from theme parks and city tours to mini golf and more.
 - **Gold**: After just five qualifying nights, enjoy all the perks of Blue, plus a preferred room, late check-out, a dedicated member services phone line and a \$10 PLUS award for each night redeemed in a top destination.
 - **Platinum**: Stay 15 qualifying nights and receive all the perks of Gold, plus early check-in, an annual 3,000 point bonus—enough to redeem a *go fast* award—and exclusive Avis® and Budget® car rental upgrades.
 - **Diamond**: Stay 40 qualifying nights and enjoy all the perks of Platinum along with an annual 6,000 point bonus, suite upgrades, a welcome amenity, the ability to gift Gold to a friend and the program's most generous *go free* PLUS award. Redeem in a top destination and receive two free tickets to incredible, local experiences valued at up to \$150 per award night—from gastronomic tours in Mexico to desert safaris in Dubai.



Earning/ Redeeming Points:

Wyndham Rewards members may earn points by staying at participating Wyndham Grand[®], Wyndham Hotels and Resorts[®], Wyndham Garden[®], Wingate by Wyndham[®], Hawthorn Suites by Wyndham[®], TRYP by Wyndham[®], Ramada[®], Days Inn[®], Super 8[®], Baymont Inn & Suites[®], Microtel Inn & Suites by Wyndham[®], Howard Johnson[®], Travelodge[®] and Knights Inn[®] hotels. Additionally, members may also earn points with the Wyndham Rewards Visa[®] Card, Wyndham Vacation Ownership, or by renting cars through Avis[®] and Budget[®] car rentals.

Members may redeem their points at WyndhamRewards.com or over the phone at 1-866-Wyn-Rwds (1-866-996-7937) for a variety of reward options, including free hotel nights, airline travel, resort vacations, event tickets and gift cards for leading retailers and restaurants.

Travel Partners:

Members can choose to earn Travel Partner currency with many North American partners including Aeromexico, Aeroplan[®], Alaska Airlines, American Airlines[®], Frontier Airlines[®], Hawaiian Airlines[®], United Airlines[®] and Amtrak[®], as well as international travel partners including Air Berlin, Air China, China Eastern, China Southern, Czech Airlines, Hainan Airlines, JetPrivilege, MeliaRewards, PAYBACK, Qatar Airways, Saudia, Turkish Airlines and Miles & More, the frequent flyer program of Lufthansa[®], Austrian Airlines, Swiss International Air Lines and other airlines.

Membership: 49 million¹

Website:

www.WyndhamRewards.com

Social Media:



Press Contacts

If you're a journalist interested in finding out more information about Wyndham Hotel Group and its brands or scheduling an interview with one of our executives, please reach out to:

Media Hotline

+1 (973) 753-6590

whgcomm@wyn.com

Off-Hours and Urgent Inquiries

Dial +1 (973) 679-9820 and leave a message with the live operator. A member of the Communications team will return your call.