

# Water Conservation



## Did You Know?

### Linen and Towel Re-use

Linen and towel re-use programs allow guests to choose whether or not they want their linens and towels laundered every day.

### Facts

- There are nearly 80,000 gallons of water (and five tons of waste) generated annually by each hotel room. Multiply all that by 3.3 million—the number of US hotel rooms in use on an average day—and we've got a problem. There is a simple way to make a difference: offer and encourage guests to reuse their linens and towels in order to save energy and water and to reduce waste.
- As the demand for water grows, the

availability decreases. According to the EPA, between 1950 and 2000, the U.S. population nearly doubled. However, in that same period, public demand for water more than tripled. Americans use an average of 100 gallons of water each day—enough to fill 1,600 drinking glasses. This increased demand has put additional stress on water supplies and distribution systems, threatening both human health and the environment.

- A recent government survey showed at least 36 states are anticipating local, regional, or statewide water shortages by 2013. But by using water more efficiently, we can help preserve water supplies for future generations, save money, and protect the environment.